



Sinergie - Sima 2018 Conference

Ca' Foscari University, Venice

14-15 June 2018

Transformative business strategies and new patterns for value creation



CALL FOR PAPERS

| Deadlines | |
|--|-------------------|
| Submission of papers | February 18, 2018 |
| Submission of extended abstracts | April 10, 2018 |
| Notification of peer review results (only for full papers) | April 10, 2018 |
| Submission of revised papers | May 15, 2018 |
| Earlier deadlines for non-European participants (see below) | |

The Sinergie-Sima conference as a strategic alliance in Italian management studies

For 30 years, the *Sinergie Italian Journal of Management* has been organizing an annual conference that unites management scholars in order to enable them to present and discuss their research within a collaborative and friendly environment.

In the current transforming university system, Sinergie and Sima, the Italian Society of Management (Società Italiana di Management), have started an increasingly intense collaboration that culminated in a joint management of the conference which has taken on the role of the Sinergie-Sima conference since 2015. The main objective of the initiative is to create relationships among scholars, disseminate knowledge in the economic-managerial field, and promote the contribution of Italian scholars to the international debate on management issues.

Conference theme and objectives

The transformation of a sector is usually connected with the adoption of a new technology. However, although these new technologies are often key factors, they are never enough to spur the transformations at hand by themselves.

A business model that connects a new technology – or a new way of applying it – with a market need fosters important changes in a sector; this, in turn, creates a new combination in the process of value creation.

Business models that generate transformations may concern, for instance, an increased personalization of products, processes of circular economy, the *sharing economy*, *pay per use* systems, and adaptable and agile forms of organization.

The Sinergie-Sima 2018 conference intends to focus on “transformative” business models and necessary strategic evolutions viewed as challenges for business management in the near future.

Organization of the Conference

The main topic of the conference will be discussed by alternating plenary and parallel sessions that will take place between Thursday June 14th and Friday June 15th.

The **plenary sessions**, in particular, will be based on the contributions of renown academics and professionals who will take part in the debate as *key speakers*, *discussants* or interviewees.

During the **parallel sessions**, the *full papers* that have been selected by means of a *double blind peer review* will be presented. One or more specific sessions dedicated to the *extended abstracts* will also be programmed, giving participants the chance to present their projects and benefit from the comments and suggestions of the chair person and other participants during constructive discussion sessions.

Full papers and *extended abstracts* may be proposed in **Italian** or **English**.

Topics

Sinergie and Sima invite participants to present papers and extended abstracts on the following topics pertaining to the specific theme of the conference:

- Definitions of strategy in the XXI century
- Strategy sense in turbulent times

- Strategy at a corporate level and competitive strategies
- Strategy between theory and practice
- The strategy formulation process between deliberate and emerging strategies
- Decision-making and strategy
- Decision Support Systems, artificial intelligence and strategy
- Behavioral strategy
- Strategy and value-chain deconstruction
- Strategy and blurred boundaries between industries
- Strategy and new business models
- Theoretical and conceptual aspects of business models
- Business models and technology
- Non-technological evolution of business models
- Business models from a perspective of sustainability
- Business models as social actors of progress
- Business models in a circular economy
- Sharing economy, pay per use and other business models
- Competition and collaboration in business
- Business strategies for a better world

In addition to papers and extended abstracts regarding the specific theme of the conference, colleagues are also invited to submit proposals on the various research areas that characterize the management studies and will be discussed in the following thematic sessions:

- Innovation and technology management
- Entrepreneurship
- International business
- Tourism and culture management
- Sustainability
- Small and family businesses
- Retailing and Service management
- Marketing and communication

Paper and extended abstract submission

Only unpublished papers that have not been previously submitted for publication or presented at other conferences and that are not under review by other journals and/or conferences will be accepted for the conference and subsequent proceedings.

Full paper submission

To submit a paper for the Sinergie-Sima conference, two separate files must be sent using a Microsoft Word for Windows format:

- A file entitled 'IA' detailing the authors, the title of the paper, information on the authors (e.g., qualifications, scientific disciplinary sectors, email addresses and mobile phone numbers-this information is reserved for the exclusive use by *Sinergie's* administration) and any paragraph attributions, acknowledgement sections and references to research projects that led to the drafting of the paper; and
- A file entitled 'FP' comprising the full paper (based on the conference template and no longer than 18 pages) that includes a structured abstract (no longer than 250 words), key words and a reference section. The abstract should be divided as follows: objectives of the paper, methodology, findings, practical implications, limitations of the research and originality of the paper. The insertion of figures and tables as images (i.e., .bmp; .jpeg;

.jpg; .png; .gif formats) is not allowed; any figures and tables should be provided in a Microsoft Word format. Any related files of additional tables and figures must be attached in their original format (e.g., xls). Footnotes should only be used to make comments, provide more in-depth analysis and note further considerations, and should not be used to provide any bibliographical information.

Extended abstract submission

To submit an extended abstract for the Sinergie-Sima conference, please send a file entitled 'EA' using a Microsoft Word for Windows format. The length of the extended abstract should be no less than 5 pages and no more than 8 pages.

Guidelines for authors and the required templates for the submission of full papers and extended abstracts are available at www.sinergiejournal.it starting January 2018.

Files should be sent as an email attachment to Laura Ciarmela, editorial staff member of *Sinergie*, at laura.ciarmela@sinergiejournal.it

Peer review process

For full papers

Each paper will undergo a double-blind peer review process that could lead to full acceptance, acceptance with the reviewers' suggestions, or rejection.

Authors of papers that are accepted with reviewers' suggestions will have sufficient time to add the adjustments and improvements indicated by the *referees* and submit an updated version of the *paper*. It will then be submitted to an editorial review and, afterwards, author(s) will receive a notification of the final evaluation.

For extended abstracts

The *extended abstracts* may consist in a report of a completed research project or in the illustration of a research project that is still in its phase of development or completion. The conference represents a valuable opportunity to promote a debate among peers: therefore, extended abstracts regarding research projects that are still under development are welcome, so long as their conceptual development, objectives and methodological frameworks are clearly identified. Moreover, the authors are required to clearly indicate that the research is still "in working progress". The assessment of *extended abstracts* is carried out by the Scientific Committee.

Deadlines for full papers

| | |
|---|--|
| Submission | February 18, 2018 |
| Notice of peer-review results (only for full papers) | *March 19, 2018 for non-European participants April 10, 2018 for participants from the EU |
| Submission of amended version of paper | 15 May 2018 for all participants |

* The earlier deadline for peer review results has been set to facilitate travel arrangements for non - European participants and for those who may require an entry visa. For information on travelling to Italy and visas, please visit the following website:

<http://www.esteri.it/mae/en/> <http://vistoperitalia.esteri.it/home/en>

or the nearest Italian consulate: <http://www.esteri.it/mae/en/ministero/larefediplomatica/ambasciate/default.html>

Participants who are interested in an extended stay should visit the following website: <http://www.enit.it/en/>

Deadlines for extended abstracts

| | |
|--|---|
| Submission | April 10, 2018 |
| Notice of inclusion in the conference program | Within 15 days, no later than April 30, 2018 |

Publication opportunities

Conference Proceedings

Unless publication is explicitly waived by the author(s) at the time of the paper's submission, all accepted full papers that have been presented at the conference will be published online in the **Referred Electronic Conference Proceedings and copyrighted with ISBN and DOI codes.**

The extended abstracts that have been presented at specific sessions of the conference will be published online in a separate volume of **Conference Proceedings and copyrighted with ISBN and DOI codes.**

Conference Proceedings will be released in an open access form via the *Sinergie* website (www.sinergiejournal.it) **after the conference.** Before uploading, extensive editorial work is carried out on the submitted work to ensure their quality and professional standards, and no fee is charged for the editorial work.

Every author (or where there are multiple authors, at least one author) must present the paper and/or extended abstract during the parallel sessions of the conference. **Failure to do so will result in the exclusion of the paper or extended abstract from the Referred Electronic Conference Proceedings.**

Publication in *Sinergie Italian Journal of Management*

The Conference Scientific Committee will select from 8 to 10 of the full papers presented at the Conference for publication in a 2019 special issue of *Sinergie*.

Sinergie is ranked "C" by ANVUR for VQR 2011-2014 and it is ranked "A" by AIDEA among Italian business administration journals (www.academiaaidea.it). The authors of the papers that have been selected for publication in the special issue of *Sinergie* will be announced and rewarded at the concluding plenary session of the conference.

Publication in *Sinergie Italian Journal of Management* is free of charge.

Further publication opportunities

The conference website will provide information about further publication opportunities on qualified international journals.

Awards and recognitions

Selected papers and the 3 best papers among these will be acknowledged by the Scientific Committee with an award during the closing session of the conference.

A certificate of presentation will be issued to all participants presenting their research papers. A certificate for chairing a session will be issued to chairs, thus acknowledging their contribution to the conference.

A peer reviewing certificate will be issued to reviewers, thus acknowledging their contribution to the conference.

Conference registration

Online registration on the conference website www.sinergiejournal.it will be possible starting **February 1, 2018**.

Standard registration fee covering access to all daytime conference sessions, online conference proceedings, lunches, refreshments, the gala dinner and (only in Italy) a 2018 subscription to *Sinergie*: € 250 if paid by April 30, 2018, or € 365 starting May 1 until the date of the conference.

Promotional fees for Sima associates, researchers and PhD students are available. More details may be found on the conference web site.

Two alternative combinations of the conference fee and journal subscription are available for Italian participants if payment is made by May 15, 2018.

Registration opening: February 1, 2018

Early-bird registration: April 30, 2018

Registration deadline: May 31, 2018

Accommodation

Although the city of Venice offers numerous options in terms of hotel accommodation, it is characterised by very intense tourism activity and the conference will take place during the high season. The following hotels offer special prices agreed upon with the Ca' Foscari University: Hotel Saturnia & International (4 stars), Hotel Papadopoli - McGallery Collection (4 stars), Hotel La Fenice et des Artistes (3 stars superior), Hotel Al Sole (3 stars).

Conference venue

Ca' Foscari University of Venice
Dipartimento di Management
S. Giobbe, Cannaregio 873
30121 Venice - Italy

Conference chairs

Gaetano M. Golinelli
Claudio Baccarani
Alberto Pastore
Marco Frey
Tiziano Vescovi

Sapienza University of Rome, Italy
University of Verona, Italy
Sapienza University of Rome, Italy
Scuola Superiore S. Anna of Pisa, Italy
Ca' Foscari University of Venice, Italy

Scientific coordination

Marta Ugolini
Federico Brunetti
Gennaro Iasevoli

University of Verona, Italy
University of Verona, Italy
LUMSA University, Rome, Italy

International coordination

Angelo A. Camillo
Sandro Castaldo

Woodbury University, Los Angeles, USA
Bocconi University, Milan, Italy

* * * * *

Organization and editorial staff

Angelo Bonfanti (Coordinator)
Fabio Cassia
Laura Ciarmela

Ada Rossi

University of Verona, Italy
University of Verona, Italy
Contact person for parallel sessions
laura.ciarmela@sinergiejournal.it
Editorial contact - redazione@sinergieweb.it

Registration and invoicing

Annalisa Andriolo

Contact person for conference registration
amministrazione@sinergieweb.it

SINERGIE - CUEIM

Via Interrato dell'Acqua Morta 26, 37129 Verona - tel. 045 597655 - fax 045 597550

SIMA

Via del Castro Laurenziano 9, 00161 Roma - tel. 06 49766264

www.sinergiejournal.it

www.societamanagement.it