

Call For Papers - SIMA

| Rivista | Call | Referente | Scadenza | Link |
|-------------------------|---|--|------------------|--------------------------------|
| Mercati & Competitività | Open innovation and customer-based development of new products | Stefano Bresciani, Manlio Del Giudice e Marco Romano | 1 novembre 2016 | Call for paper |
| Micro&Macro Marketing | Social media e marketing contemporaneo | Michele Costabile | 20 dicembre 2016 | Call for paper |
| Micro&Macro Marketing | Nuove tendenze di consumo al confine tra materiale e digitale | Matteo Corciolani | 10 maggio 2017 | Call for paper |
| Sustainability | Social Innovation and value co-creation: finding the strategic link in business management towards sustainability | Barbara Aquilani | 31 ottobre 2017 | Call for paper |
| Sustainability | Industry 4.0 and the Internet of things: changes in business model, strategy formulation and implementation, firm operations towards sustainable development and sustainability | Corrado Gatti | 15 dicembre 2017 | Call for paper |