

## **SAVE THE DATE**

We are proud to announce and invite you to the

### **Sinergie-Sima 2019 Conference**

## ***Management and sustainability: creating shared value in the digital era***

**20-21 June 2019**

**Sapienza University of Rome, Italy**

Sinergie and SIMA's partnership is aimed to foster the contribution of Italian scholars to the international debate on management through the Sinergie-SIMA Conference and the Sinergie Italian Journal of Management.

The ***Sinergie-SIMA Conference*** is a well-established scientific meeting that brings together scholars from the field of management to present and discuss their research in a collaborative and friendly environment.

**Alternating plenary and parallel sessions will address the conference topics.**

**Keynote speakers will participate in plenary sessions, contributing with their expertise.**

**Invitation to submit *full papers* and *extended abstracts* on the theme of the Conference:**

Sustainability is no doubt a key-challenge of our times. The depletion of natural capital due to a growing demand of goods and services all around the world, has shed a new light on the limit of the current economic model. A production and consumption system based on a linear logic where natural resources are extracted and transformed for producing goods that are wasted in the natural environment is clearly unsustainable. Additionally, social inequalities, poverty and hunger are social problems that need to be globally faced.

Firms and management, on one hand, are partly responsible for the worsening of the conditions of the natural context we are living in; on the other hand, they appear to be a key-player in contrasting the scaring scenario we are facing. Firms and management, in fact, are the most effective way to date available to harness human initiative and energies towards an aim. It could be said that this way they are not only part of the problem, but can also become part of the solution. Firms and management, thus, should cooperate with government and society in finding solutions for reaching the UN Sustainable Development Goals.

The era of digital economy offers significant opportunities for removing potential conflicts among divergent logics and making sustainability principles fully internalized within an organization. Sharing platforms, industrial symbiosis, collaborative consumption, environmental and social footprint, eco-design, transparent and reliable accountability are just some examples of initiatives fostered by digital economy.

The Sinergie-Sima 2019 Conference intends to focus on the contribution firms and management can bring to effectively tackle the vital challenge of sustainability. To this end, special attention will be devoted to business models and strategies based on the co-creation paradigm and on the opportunities delivered by digital technologies.

## Submissions about other topics within the following SIMA thematic areas are welcomed:

- Strategic management and Corporate governance
- Innovation and technology management
- Entrepreneurship
- International business
- Tourism and culture management
- Small and family business
- Retailing & Service management
- Operations & Supply chain
- Strategic Communication
- Marketing

## Publication opportunities

All full paper submissions will be double-blind reviewed and a proceedings volume with ISBN and DOI will be published. The open-access *Conference Proceedings* will be released on the Sinergie web ([www.sinergiejournal.it](http://www.sinergiejournal.it)) after the conference.

Full papers or extended abstracts may be submitted. Extended abstract presentation aims to offer attendants the possibility to develop their works taking advantages from comments and suggestions from the chairpersons and other participants through a constructive and interactive discussion.

The official language of the conference is English. Full paper and extended abstracts in Italian will be welcomed in specific sessions of the conference.

Authors may choose to publish either full papers or extended abstracts in the *Conference Proceedings*. A selection of the papers by the scientific committee will be included in a 2020 **Sinergie Italian Journal of Management** special issue.

*Other publication opportunities in special issues of ranked international journals will be communicated in the call for papers.*

## Deadlines for full papers

Submission	18 February 2019
Notice of peer-review result	* 22 March 2019 for non-European participants 12 April 2019 for participants within the EU
Submission of amended version of paper	17 May 2019 for all participants

\* The earlier deadline for peer review result has been set to facilitate travel arrangements for non - European participants and for those who may require an entry visa.

For travel information and visa to Italy, please visit: <http://www.esteri.it/mae/en/>, <http://vistoperitalia.esteri.it/home/en> or the Italian consulate near you: <http://www.esteri.it/mae/en/ministero/laretediplomatica/ambasciate/default.html>.

Participants interested in extended stay please visit: <http://www.enit.it/en/>

## Deadlines for extended abstracts

Submission	10 April 2019
Notice of inclusion in the conference program	30 April 2019

## STAY CONNECTED: MORE TO COME SOON

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